

Call for Expressions of Interest: Participation in Skills Development Programmes for Hair Care Services Sub-Sector

The Services Sector Education & Training Authority (Services SETA) is pleased to announce a **call for Expressions of Interest** from **employers and industry bodies/associations within the Hair Care Services sub-sector**. This initiative aims to establish partnerships with stakeholders to implement Artisan Recognition of Prior Learning (ARPL) for the Hair Care sub-sector.

The Hair Care sub-sector is a vital part of the Services SETA's scope, predominantly consisting of informal businesses. To ensure salons operate effectively and meet industry standards, it is crucial to have qualified Hairdressers. Many stylists in the Hair Care sub-sector lack formal qualifications. This project, therefore, aims to address this gap by partnering with industry employers and bodies to implement the ARPL for Hairdressers.

A Hairdresser is an Artisan and, as such, in order for one to qualify they must undergo a trade testing process. Currently, in South Africa there are two ways to qualify as an artisan, namely, through training on a formal qualification followed by a trade test or, if you already have substantial work experience but no formal qualifications, you can apply for ARPL. The ARPL process assesses your existing skills and knowledge against the requirements of the trade. Through this process your experience and skills are validated, and at the end you will need to pass the same trade test as those who completed formal apprenticeships training.

It is against this background that the Services SETA is calling for expressions of interest from the suitably qualified employers and industry bodies(associations) to partner for the implementation of this crucial project.

OBJECTIVES

- Partner with the industry employers and bodies in the implementation of ARPL in the Hair Care sub-sector which will result in more qualified hairstylists.
- Promote skills development by enabling salons to host and train learners.
- Support the formalization and professionalization of the Hair Care sub-sector through Skills development.

WHO CAN APPLY:

- Hairdressing businesses, primarily engaged in hairdressing.
- Industry Associations representing members who may not be able to apply independently.



SUBMISSION REQUIREMENTS

To express interest, please submit the following:

- 1. A completed and signed expression of interest form indicating your interest in participating in the programme.
- 2. The duration of this programmes is pre-determined, and the details will be shared during the implementation phase once the applicant is awarded. All awarded programmes must have been enrolled/commenced before the 31st March 2025.

HOW TO EXPRESS INTEREST

Interested employers and industry bodies/associations in Hairdressing must submit their Expressions of Interest by the **31**st **December 2024**. Please complete and submit the attached forms, ensuring that all required details are provided as specified. You can access the forms using the links provided:

Submissions can be sent to EmployersARPL.EOI@serviceseta.org.za

We look forward to your positive response and to partnering with you in shaping the future workforce. Your participation in this programme will contribute towards the professionalisation of the hairdressing services sector through skills development.

For any queries please do not hesitate to contact us on the following details:

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